

Reading

- 6 Someone who is (obsession) thinks only about one or two things and nothing else.
- 7 If a leader is attractive and makes people want to be with them and follow them, they are (magnet).
- 8 (access) leaders are easy to meet and to talk to.
- 9 Someone may be criticised for being an (opportunity) when they act to gain an advantage in a particular situation.
- 10 If someone is able to change the way that other people think or behave, they are (persuade).
- Look at the writing task at the end of the case study on page 107. Below is a possible letter.
- In most of the lines 1 to 5 there is one extra word that does not fit. One or two of the lines, however, are correct. If a line is correct, put a tick in the space next to that line. If there is an extra word in the line, write that word in the space.

Brian Shearer
99 Notting Hill Square
London W2 9ZZ
28 May 2005

Dear Mr Shearer

Having recently taken over as Chief Executive at Orbit Records, it was great meeting you – one of the key players in the UK record industry – at the UK Music Awards last month.

As you may know, we are organising a Jazz Month event at all of our UK stores in October. As the agent for some leading jazz musicians, we would like you to participate in this event by inviting you off to our Oxford Street store. It would be great if you could give a presentation about subject your work. This would give you the chance to promote some of your musicians by playing up extracts from their recordings.

We would, of course, be willing to pay a suitable fee. I very much hope that you will be willing to participate in this event.

Looking forward to hearing from you.

Yours sincerely

Jason East

Jason East

Writing

Now write a reply from Brian Shearer (60 to 100 words).

Either:

accept the invitation. Ask about the fee and possible dates. Thank Jason East and end suitably.

Or:

decline the invitation. Give a reason. Thank Jason East and end suitably.