



DETANGLING
The Healthy After Shower Brush. No Tears, No Snags, No Clumps, No Tangles!



Featuring **IntelliFlex™** BRISTLES

The magic of the Wet Brush™ is in the specially formulated IntelliFlex™ bristles. The adaptive flexibility of IntelliFlex™ eliminates all tugging, tearing, pulling and ripping. No split ends, no hair loss.

At first glance, The Wet Brush looks like an ordinary hair brush, but with just one use, women, men and children will learn why it's the world's best detangling brush! Specially formulated, The Wet Brush's IntelliFlex bristle is designed to be ultra thin and flexible, yet still have rapid recovery memory to instantly bounce back to its original form. In addition, the ball tip bristles provide a massaging action that stimulates circulation at the follicle and is a proven benefit for hair health.

Perfect for use in the shower, after a shower, at a salon, on a beach or on children who cringe at the sight of a hair brush, The Wet Brush allows anybody to have beautiful, soft, healthy and tangle-free locks.

WE'VE GOT THE
HANDLE
ON TANGLES

Believe it or **KNOT™**



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Seconda parte (30 minuti).

1 Find and describe at least two rhetorical figures in the ad you have just translated.

2 Can you explain the play on words in the payoff of the ad?

3 What is the difference between reason and tickle and which technique is used in this advert?

4 Can you explain the difference between verbal personal style and verbal contextual style?