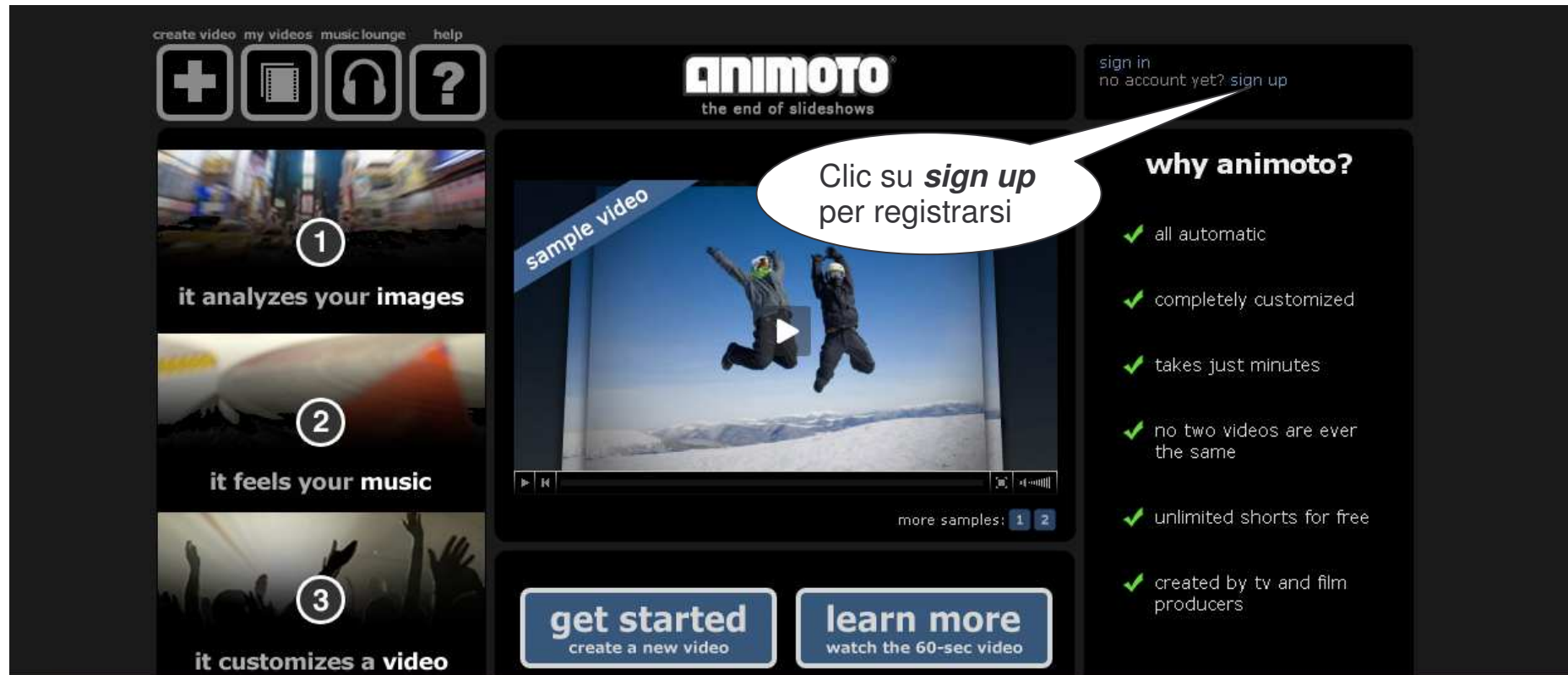


Breve tutorial su ANIMOTO

Animoto (<http://animoto.com/>) è un web service che permette di realizzare **slideshow**, cioè brevi video clip, a partire da una selezione di foto con l'aggiunta di testi e colonna sonora. Per utilizzare il servizio è necessario registrarsi.

REGISTRAZIONE AL SITO



Tutorial Animoto

Dopo la registrazione potete usufruire del servizio:

- a titolo gratuito: video clip di soli 30 secondi;
- pagando 3 dollari per ogni video realizzato (durata del video illimitata);
- pagando una quota annuale di 30 dollari, con la possibilità di realizzare quanti video volete e di durata qualsiasi.

Esiste anche una sezione riservata agli educatori. Ho chiesto informazioni ma non mi hanno ancora risposto.

ACCESSO AL SERVIZIO



CREARE UN VIDEO

La creazione di un video è un processo che si svolge in tre fasi:

- 1) inserimento delle immagini e dei testi,
- 2) inserimento della colonna sonora,
- 3) finalizzazione.

Scegli dal menu in alto a sinistra il pulsante **create video**.

INSERIMENTO DELLE IMMAGINI E DEI TESTI

The screenshot shows the Animoto website interface. At the top, there is a navigation bar with links: 'create video', 'my videos', 'music lounge', and 'help'. Below these are four icons: a plus sign, a film strip, a headphones icon, and a question mark. The main header features the 'animoto' logo with the tagline 'the end of slideshows'. On the right side, there is a user profile section for 'bocchicinzia@alice.it' with a balance of '∞ (All-Access Pass)' and links for 'my account' and 'sign out'. The main content area is titled '1. let's get your IMAGES' and contains a grid of video thumbnails. A blue box highlights the 'Choose your video type.' section, which includes two options: 'animoto short' (30-second video) and 'full-length' (extended length video). A speech bubble points to the 'animoto short' option with the text: 'Scegli il tipo di video: **short** (gratuito), **full** (a pagamento)'. Below the video type selection, there is a note: 'Need videos for commercial use? Use Animoto for Business'. On the right side, there is a 'DIRECTIONS' section with instructions: 'Choose the type of video you would like to create. An **Animoto Short** is free but is limited to 30 seconds, whereas a **Full-length** video is unlimited in length.' At the bottom right, there is a 'Tips For This Section' button.

The screenshot shows the Animoto website interface. At the top, there are navigation links: "create video", "my videos", "music lounge", and "help". Below these are four icons: a plus sign, a document, a headphones icon, and a question mark. The Animoto logo is prominently displayed in the center, with the tagline "the end of slideshows" underneath. On the right side, there is a user profile section for "bocchicinzia@alice.it" showing a balance of "∞ (All Animoto)" and a link to "my account".

The main content area is titled "1. let's get your IMAGES". Below this title, there is a section titled "Get your images." which contains three buttons: "upload from your computer" (with an upward arrow icon), "retrieve from another site" (with a circular arrow icon), and "select from our collection" (with a grid icon). A vertical sidebar on the left shows a preview of a video with the text "3. final" and "2. music".

Three callout boxes provide instructions:

- Left callout:** "Clic su **select** se vuoi prelevare le immagini da Animoto collection" (Click on **select** if you want to retrieve images from Animoto collection).
- Top right callout:** "Clic su **upload** se vuoi caricare le immagini dal tuo computer" (Click on **upload** if you want to upload images from your computer).
- Bottom right callout:** "Clic su **retrieve** se vuoi caricare le immagini da un sito (Flickr, Facebook, SmugMug, Picasa. Photobucket)" (Click on **retrieve** if you want to upload images from a site (Flickr, Facebook, SmugMug, Picasa. Photobucket)).

At the bottom right, there is a button labeled "Tips For This Section" with a right-pointing arrow.



The screenshot shows the Animoto web interface. At the top, there are navigation links: "create video", "my videos", "music lounge", and "help". The Animoto logo is prominently displayed in the center, with the tagline "the end of slideshows" below it. On the right side, user information is shown: "bocchicinzia@alice.it", "balance: ∞ (All-Access Pass)", and "my account | sign out".

The main workspace is a grid where users can add elements. A speech bubble points to the "add text" button (a square with a 'T') at the bottom of the grid, with the text: "1) Clic su **add text** per inserire un testo". Another speech bubble points to the "done" button in the "Insert Text" panel on the right, with the text: "2) Inserisci il testo qui e clic su **done**".

The "Insert Text" panel on the right contains two input fields: "Main text/title" (with "Characters remaining: 22") and "Sub text/title" (with "Characters remaining: 30"). Below these fields, there is a note: "If you want to edit this text later, double-click its T icon in the workspace." and a large "done" button.

At the bottom of the workspace, there are several icons: "add more" (up arrow), "add text" (T), "rotate" (circular arrow), "spotlight" (star), "delete" (X), and a "continue" button.

INSERIMENTO DELLA COLONNA SONORA

The screenshot shows the Animoto website interface. At the top, there are navigation links: 'create video', 'my videos', 'music lounge', and 'help'. The Animoto logo is prominently displayed with the tagline 'the end of slideshows'. On the right, a user profile section shows the email 'bocchicinzia@alice.it', a balance of '∞ (All-Access Pass)', and links for 'my account' and 'sign out'. The main content area is titled 'Get Your Music.' and contains two buttons: 'select from our collection' with a headphones icon, and 'upload from your computer' with an upward arrow icon. A sidebar on the right titled 'DIRECTIONS' explains that users can get music in two ways: either by selecting a song from the library or uploading a song from their own library. On the left, a vertical navigation bar shows steps: '1. create a video', '2. let's choose some MUSIC' (highlighted), and '3. finalize'. Two speech bubbles provide instructions: one points to the 'select' button saying 'Clic su **select** per selezionare la musica da Animoto collection', and the other points to the 'upload' button saying 'Clic su **upload** per caricare file mp3 dal tuo computer'.

Se si desidera è possibile registrare la propria voce e inserirla come colonna sonora o combinare musica e voce. Un ottimo programma gratuito per combinare voce e musica è **audacity** (<http://audacity.sourceforge.net/download/?lang=it>).

FINALIZZAZIONE

The screenshot shows the Animoto web interface during the finalization stage. At the top, there are navigation links: 'create video', 'my videos', 'music lounge', and 'help'. The Animoto logo and tagline 'the end of slideshows' are centered. On the right, user information is displayed: 'bocchicinzia@alice.it', 'balance: ∞ (All-Access Pass)', and links for 'my account' and 'sign out'. A blue notification box on the right states: 'Just so you know... We've loaded the last project you were working on. If you'd rather ditch this one and start a new project, click [here](#). If you need to make changes, click on the images or music tabs to go back.' The main area is titled 'Customize your video.' and contains three settings: 'Video length' with radio buttons for 'Animoto Short' (selected) and 'Full-length video'; 'Image pacing' with radio buttons for '1/2 speed', '1' (selected), and '2x speed'; and 'Video cover screen' with a small video preview. A large blue 'continue' button with a right arrow is at the bottom. On the left, a sidebar shows '1. images' and '2. music' tabs, with a large graphic for '3. finalize your VIDEO'. Two white callout boxes provide instructions: '1) Scegli la velocità del cambio immagine' points to the '1' pacing option, and '2) Clic su continue' points to the 'continue' button.

create video my videos music lounge help

animoto
the end of slideshows

bocchicinzia@alice.it
balance: ∞ (All-Access Pass)
my account | sign out

Just so you know...

We've loaded the last project you were working on. If you'd rather ditch this one and start a new project, click [here](#).

If you need to make changes, click on the images or music tabs to go back.

Customize your video.

Video length
☒ Animoto Short
☐ Full-length video

Image pacing
☐ 1/2 speed ☒ 1 ☐ 2x speed

Video cover screen

3. finalize your VIDEO

continue

1) Scegli la velocità del cambio immagine

2) Clic su **continue**

The screenshot shows the Animoto website interface. At the top, there are navigation links: "create video", "my videos", "music lounge", and "help". Below these are icons for a plus sign, a film strip, a headphones icon, and a question mark. The Animoto logo is prominently displayed in the center, with the tagline "the end of slideshows". On the right side, there is a user profile section for "bocchicinzia@alice.it" with a balance of "∞ (All-Access Pass)" and links for "my account" and "sign out".

The main content area is titled "Enter Video Info." and contains three input fields: "Title", "Description", and "Producer name". The "Title" field is empty, the "Description" field is empty, and the "Producer name" field contains the text "Cinzia Bocchi". Below these fields is a blue button labeled "create video" with a checkmark icon. To the left of the main form, there are two vertical tabs labeled "1. images" and "2. music". At the bottom left, there is a large blue button labeled "3. finalize your VIDEO".

Two speech bubbles provide instructions: "1) Inserisci il titolo e una descrizione" points to the "Title" and "Description" fields, and "2) Clic su **create video**" points to the "create video" button. A blue box on the right side of the screen contains a message: "Just so you know... We've loaded the last project you were working on. If you'd rather ditch this one and start a new project, click [here](#). If you need to make changes, click on the **images** or **music** tabs to go back."

Il video impiega qualche minuto per essere prodotto. Quando è pronto ti viene inviata una mail con l'URL relativa.

VISUALIZZARE E REMIXARE I PROPRI VIDEO

Cliccando sul pulsante **my videos** in alto a sinistra, puoi accedere ai tuoi video. **Remixare** un video significa: modificarlo aggiungendo, eliminando o sostituendo immagini, testi, audio oppure ottenerne uno nuovo senza modificare il contenuto originale.



ESPORTARE IL VIDEO



Una volta selezionato il video, oltre ad ottenere un remix è possibile esportarlo. I pulsanti presenti sotto il video consentono rispettivamente di:

- inviare il video via e-mail,
- inserirlo in una pagina web,
- fare il download,
- esportarlo in youtube,
- ottenere una copia in qualità DVD (a pagamento),
- esportare il video sull'i-phone.