

Uma Thurman, 2011 TV Campaign Schweppes (original version)
http://www.youtube.com/watch?v=WMAoHThII_M&feature=related

1992 Spiderman wants you to vote commercial...PSA
<http://www.youtube.com/watch?v=4X5UPH3shb0>

Coke salutes Jim Crow (“counter-ad”)
http://www.youtube.com/watch?v=_ih08dmWgZ4

FedEx “Not what it seems”
<http://www.youtube.com/watch?v=4U-dYleBVFo>

Chuck Norris
<http://projects.washingtonpost.com/politicalads/278/>

Kotex Ultra Thin TV Ad (1999)
http://www.youtube.com/watch?v=LYo_ag-_xMY

Anti-advertising commercial for tampons (Parody)
<http://www.youtube.com/watch?v=vldk2DNleo8>

U Know What Works - U by Kotex.wmv (Good undies vs daggies)
<http://www.youtube.com/watch?v=ijMsNTqfFT0&NR=1>

U by Kotex TVC | Produced by The Brandshop (The beaver)
<http://www.youtube.com/watch?v=mxkUE5TtOFQ>

Nescafé
<http://www.archive.org/details/dmbb46704>

John Wayne Spot for the American Cancer Society
http://www.youtube.com/watch?v=_9f8PXSdXjc

Slices
<http://www.archive.org/details/dmbb20201>

Cornsilk
<http://www.archive.org/details/dmbb09416>

1984 Apple's Macintosh Commercial
<http://www.youtube.com/watch?v=OYecfV3ubP8>

FedEx son

<http://www.youtube.com/watch?v=vUniX0ojx3g>

Aperol 2006

<http://www.youtube.com/watch?v=pZbXuTSAqM>

Old Spice

<http://www.youtube.com/watch?v=owGykVbfgUE>

Old Spice (2)

<http://www.youtube.com/watch?v=uLTlIowBF0kE&feature=relmfu>

Mac VS PC

[http://www.youtube.com/watch?](http://www.youtube.com/watch?v=uXbAAHSrw0A&feature=autoplay&list=PL1B18309C9E66CE60&lf=results_main&playnext=1)

[v=uXbAAHSrw0A&feature=autoplay&list=PL1B18309C9E66CE60&lf=results_main&playnext=1](http://www.youtube.com/watch?v=uXbAAHSrw0A&feature=autoplay&list=PL1B18309C9E66CE60&lf=results_main&playnext=1)

Cadbury's Gorilla Advert 2007

<http://www.youtube.com/watch?v=TnzFRV1LwIo>

> more info on this ad: [http://en.wikipedia.org/wiki/Gorilla_\(advertisement\)](http://en.wikipedia.org/wiki/Gorilla_(advertisement))

Pressure Pic problem

<http://www.youtube.com/watch?v=-e5WQr8BU7Y>

> more info on this ad: http://www.aef.com/pdf/in_class/case_histories/ad_council/thatsnotcool.pdf

Got Milk? “Who shot Alexander Hamilton?”

<http://www.youtube.com/watch?v=OLSsswr6z9Y>

> more info on this ad: http://www.aef.com/on_campus/classroom/case_histories/3000